Sam Tsohonis

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http://tsohonis.com | http://maxwellguitars.com

Education:
06-2005 -- BA, Visual Art & Creative Writing; The Evergreen State College, Olympia, WA

Computer Proficiency:
MAC OSX – Experienced in Apache/PHP/MySQL install/setup – basic to intermediate command-line prompt skills in Terminal
Graphics Apps: Photoshop CS6 • Illustrator CS6 • Flash CS5 • Indesign CS6 • Acrobat Pro
Programming Languages: XHTML/HTML5, CSS, XML, PHP & MySQL, Actionscript 3.0/2.0, JavaScript, jQuery
Template Systems: Adobe Catalyst, Squarespace, Wordpress, Shopify, Volusion
Office Software: MS Office– Outlook, Excel, Access, Powerpoint, Entourage, OpenOffice suite
Productivity Software: TRAC, zoho.com
SEO/SEM – Google Places & AdWords experience.

Work History (Staff Employment):

CDPDX/Superdigital/Cloud City Sound • 09-2012 – 11-2013
Portland, OR • Graphic Designer/Web Programmer • $16/hr + benefits
503-228-2222 (Rick McMillen, owner)
- Formatting and Graphic Design for cd, dvd, and vinyl printing and packaging, posters, business cards, banners and custom screen-printed t-shirts.
- Web development on Volusion Ecommerce Site. Magento E-Commerce store development. Site maintenance and improvement for customer-facing web presence of Recording Studio.
- Managed vendor and supplier relationships and accounts, order set-up and packaging/shrinkwrapping of short- and long-run CDs and DVDs.
- UPS and FedEx point-of-contact
- Customer Service

CWU Admissions/Registrar • 09-10 – 04-11
Ellensburg, WA • Developer (part-time, Work-Study) • $12/hr, part time
509.963.3020 (Diane Fishel-Hall, Retention Director)
- Web Programmer (XHTML/CSS/Javascript PHP/MySQL Flash/Actionscript).
- Responsible for maintenance and editing of several department web pages
- Revising and restructuring the database storage and information distribution in the visit-tour-related Admissions pages
- Online Veterans' Newsletter
- comps and execution for the redesign of the Registrar site landing page.

Boogie Man Music • 09-10 – 04-11
Ellensburg, WA • sales associate (part-time) • $9/hr, part time
509.925.6026 (Kevin Fairfield, owner or Brandon Brooks, amp and guitar tech)
- Customer Service, sales and tune-ups
- modifying displays.

AdReady Inc. • 06-07–08-08
Seattle, WA • Flash Designer • $53,500/yr + benefits
206.632.7225 (under David John, Sr. Flash Designer)
- Composition and revision of new and existing animated and interactive display ads- this occurs within a framework of extreme file size limits (30 kb for swfs) and layout issues relating to the strengths and limitations of the company's ad customization tool
- Design of corporate-partnered Landing Page, html emails and print ad design
- Collaboration with the company's Web Development team in tracking performance and QA issues pertaining to interaction between banner ad library and proprietary online swf customization tool.

First Choice Health Network • 06-06 –11-06
Seattle, WA • Desktop Publisher/Designer • $39,800/yr + benefits
206.292.8225 (under Kristine Bruce, Exec. Director -H.R.)
- Responsible for design, documentation and printing of promotional and in-office materials for seven separate departments.
- Maintenance of company Intranet
- Responsible for company Org Chart Revisions.

- Participated in marketing team meetings on a regular basis
- Collaborated with Chief Marketing Officer in establishing re-branding strategy.
- Responsible for training staff in Excel, Powerpoint, Access, Word and Outlook.
- Responsible for maintaining a number of significant vendor relationships.
- Worked directly under 7 different executive department heads and leads at the same time.

the Wenatchee Business Journal • 01-06 –06-06
Wenatchee, WA • Graphic Designer • $24,000/yr + benefits
509.663.6730 (under Terry Smith, Publisher)
- Responsible for creation and/or resizing of color, duotone, and black & white ads for all advertising clientele.
- Repair, restoration and revision of Business Journal's customer-facing Website.
- Responsible for updating and archiving content on a monthly basis.

Work History (Freelance Graphic Design):
2014
- **Meds To Your Door** – customer-facing medical marijuana delivery website – HTML5/jQuery, PHP/MySQL – Portland, OR
- **VFE Pedals** – Affiliate products visual icon design. Puyallup, WA.

2013
- **Stomptown Electronics** – Customer-facing Website conversion - HTML5 and PHP/MySQL – Portland, OR
- **Module-8** – Icon Design – Portland, OR
- **VFE Pedals** – Enclosure art design – Puyallup, WA
- **Running Dog Guitars** – Website conversion from Flash & PHP to HTML5 and PHP – Seattle, WA
- **The Air-Raid Podcast** – Merch Section & Order Processing ; RSS feed tracking tweakage– Seattle, WA
- **SquareOne** – Banner ad creation: 3 sizes each of 3 different themes based on pre-designed gifs – Portland, OR

2012
- **the Free Gaza Movement** – Website, paypal sales portal, book cover – International Organization
- **Maxwell Guitars** – Web development, vector pattern design– Monitor, WA
- **Rob Blackaby** – Website overhaul, fine art print sizing and paypal purchase portal – Selah, WA
- **Open Country Joy** – Event Flyer – Leavenworth, WA
- **Brokaw** – Event Flyer – Seattle, WA
- **The Felts** – Event Flyer, CD Packaging design – Wenatchee, WA
- **Express Yourself Speech-Language Pathology** – Logo/Brand development– Seattle, WA
- **The Air-Raid Podcast** – Website revisions/new sections – Seattle, WA

2011
- **The Felts** – Event Flyer– Wenatchee, WA
- **Nightheart** – Event Flyer, CD Packaging design – Seattle, WA
- **Genext** – Projekt Bayern: 1Website modification and 2 website designs – Wenatchee, WA
- **Third Eye Tattoo** – Logo – Ellensburg, WA
- **Troubador Recording Studio** – HTML/CSS/PHP Website with PHP/MySQL cms – Portland, OR in development
- **Smooth Ride Driving School** – HTML/CSS/PHP Website with PHP/MySQL cms – Wenatchee, WA in development
- **robblackaby.com** – HTML/CSS/PHP Website with PHP/MySQL cms – Selah, WA

2010
- **ZPOP Media** – Flash banner, site troubleshooting/maintenance - WA
- **Columbia Hospitality** – Flash microsite, PHP & Jquery Dev work, Shopify ecommerce - WA
- **Air-Raid.net** – XHTML/CSS/PHP/MySQL/RSS podcast - WA
- **Daniel McKee** – Flash Portfolio Site – PDX, OR
- **Running Dog Guitars**– Print Brochure and Business Card – Seattle
- **Ender Tech** – Social Network Profile page design - LA, CA

2009
- **Ender Tech** – Social Network Logo design - LA, CA
- **Ender Tech** – Social Network Landing Page and Profile Page design - LA, CA
- **Carl Schreck** – HTML/CSS/PHP/MySQL website - Moscow, Russia
- **Herbal Nature Organics** – Flash/PHP/MySQL website – Monitor, WA
- **Running Dog Guitars** – Flash/PHP/MySQL website – Seattle
- **Microsoft Dynamics (Through GoBigFish)** – cartoon illustration (t-shirt design) - Seattle
- **Manooghi Hi** – CD layout, Myspace page, Flash/PHP/MySQL Website – Seattle
- **Sound Guitar Repair** – Flash/XML Website – Seattle
- **Sound Guitar Workshop** – Flash/XML Website – Seattle
- **Depths of Insanity** – CD Album layout - Tacoma
- **Mike Lengel** – Myspace design – Seattle

- **Freegaza.org** – UI Consultation, Flash/PHP fundraising meter – US/UK/France/Israel
- **The Squirrels** – CD layout – Seattle
- **Radio Free Seattle** – Flyer Design – Seattle

References:

Justin Phelps • Recording Engineer • Portland, OR • 415.572.8506 • justin@justinphelpsrecording.com
Aaron Roden • Podcast Host/Geologic Surveyor • Seattle, WA • 206.929.4240 • aaron@air-raid.net
Leo Osborne • Sculptor/Painter • Guemes Island, WA • 360.293.4685 • leoosborne@hotmail.com
Rick Davis/Cat Fox • Luthiers/lutherie instructors • Seattle, WA • 206.547.1407• rick@vtguitars.com, catherinefox@earthlink.net